



Xylem Tree Experts Becomes an ISA Canopy Partner

ATLANTA, Ga. — The International Society of Arboriculture (ISA) is pleased to announce that Xylem Tree Experts (Xylem), a leading utility line clearance and vegetation management company with a proven track record of excellence, will support the ISA through its Canopy Partners program.

The ISA Canopy Partners program is a powerful, global initiative that unites industry leaders to support ISA's mission to promote the professional practice of arboriculture, inform the public about tree benefits, and provide a network of arborists, urban foresters, and tree enthusiasts worldwide.

"We are thrilled to introduce our new ISA Canopy Partner—Xylem Tree Experts," announced Caitlyn Pollihan, ISA's executive director and CEO. "Their decision to invest in ISA and align with our mission is commendable. Their support will enable ISA to continue promoting the profession and educating the public about the invaluable benefits of trees and the dedicated individuals who care for them."

Established in 1974, Xylem Tree Experts provides vegetation management services to large investorowned utilities, rural electric cooperatives, and municipalities. The organization was originally founded in Norfolk, Va., but has since expanded to more than 35 states across the country.

"Xylem is honored to collaborate with ISA in promoting excellence and best practices in the field of arboriculture as an ISA Gold Canopy Partner," said Randolph Hoover, Chief Executive Officer of Xylem. "We are committed to advancing ISA's goals to foster awareness of the vital importance of trees and their responsible management."

Through the Canopy Partners program, ISA is committed to providing arborists with the necessary tools, services, and research to serve and educate the public and advance the profession and the tree care industry worldwide. This program also plays a crucial role in addressing critical environmental issues, influencing decision-makers and policymakers, and spreading valuable education and research while staying at the forefront of industry trends, innovation, and technology.

For more information about the ISA Canopy Partners program, visit <u>the ISA website</u> or contact <u>corporatesales@isa-arbor.com</u>. For information about the Xylem Tree Experts, please visit their <u>website</u>.

ABOUT ISA

<u>The International Society of Arboriculture</u> (ISA), headquartered in Atlanta, Ga., U.S., is a nonprofit professional organization dedicated to promoting the importance of arboriculture and educating the public about the significance of trees and the value of their proper care. As part of ISA's advancing the arboriculture profession, it offers the only internationally-recognized certification program in the



industry, including ISA Certified Arborist[®]. For more information about ISA and Certified Arborists, visit <u>www.isa-arbor.com</u>.

ABOUT XYLEM

With operations across the United States, Xylem is one of the nation's largest providers of vegetation management and emergency storm response services. Xylem serves utility clients with a safety-at-all-cost mandate that drives every decision and a dedication to industry innovation. Specializing in ongoing right-of-way maintenance as well as rapid storm response and restoration services, Xylem is the premier partner for utilities who demand industry-best reliability and performance. Visit <u>www.xylemtree.com</u>.

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